



Celebration of World Consumer Rights Day

World Consumer Rights Day is celebrated on the 15th of March every year by the U.N. to raise global awareness about consumer rights and needs. The day is an opportunity to promote the basic rights of all consumers and encourage those rights to be respected and protected. World Consumer Rights Day, [first observed in 1983](#), has become a key event for promoting consumer awareness. This [date was chosen](#) to commemorate President John F. Kennedy's address to the US Congress on March 15, 1962, where he became the first world leader to formally recognize consumer rights.

Surendranath Law College is an esteemed Law college, affiliated with Calcutta University in 1885, imparting UG education since 1885. Being one of the oldest Law colleges in the country, this college organizes various programs throughout the year. **The Legal Aid Club** of Surendranath Law College, Kolkata organized a seminar for the celebration of **"World Consumer Rights Day - 15th March 2024"** on **18th March 2024** which was counselled by **Prof. Dr. Mohammadi Tarannum**, Vice-Principal of the Surendranath Law College at college seminar hall.

World Consumer Rights Day, observed on 15th March, is a global event dedicated to raising awareness about consumer rights and promoting fair practices in the marketplace. This day is important because it empowers consumers by highlighting their rights to safety, information, choice, and redress, ensuring that they are treated fairly in all transactions. By marking World Consumer Rights Day, the college can foster a deeper understanding among students about the legal frameworks that protect consumer rights, encouraging them to advocate for justice and fairness in society. Engaging in such

observances also underscores the importance of ethical practices in both law and commerce, preparing students to contribute meaningfully to the protection of consumer interests in their professional lives.

Justice Samaresh Prasad Choudhuri, W.B.H.J.S., Former District & Sessions Judge, Alipore, Howrah, Presiding Member, WB State Consumer Commission, Present Ombudsperson of JIS University, Kolkata graced the occasion as the Chief Guest.

Following the felicitation, Prof. Dr. Mohammadi Tarannum delivered an inspiring address, emphasizing the importance of consumer Protection and the role of educational institutions.

The chief guest, Samaresh Prasad Choudhuri, then took the stage, offering valuable insights into the evolving landscape of consumer rights and the significance of legal frameworks in ensuring justice for consumers. He highlighted recent developments in consumer protection laws and shared his experiences in adjudicating consumer disputes, providing students with practical perspectives on the application of these laws. His address underscored the vital role that legal professionals play in safeguarding consumer interests and encouraged students to actively engage in consumer advocacy.





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